

# One Subscription Multiple AIs

# Problem

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High cost: Multiple AIs equal multiple subscriptions



AIs are scattered across different places



No interconnection between AIs

# Solution



## One Platform

One single subscription to rule them all



## All AIs in One Place

Find your favorite AIs in one single dashboard



## Increased Productivity

Pay less, get more – Save time & money



## Seamless Discovery

Discovering & comparing AIs made easy

# Product



## AI Aggregator

- › Unlock the infinite potential of AI with one single subscription
- › Access multiple top-tier AI models with one click



## Freemium subscription, driven by social activities

- › Do social tasks, promote 1Hub.ai and earn free credits
- › Use AI completely for free!



## Workflows & Assistant

- › Supercharge your productivity: Combine multiple AIs into workflows and solve complex tasks with ease
- › As simple as it gets: Experience AI seamlessly, guided by the 1Hub.ai Assistant

# Business Model



## Subscriptions

- › Freemium subscription by default

Starter

**\$9.99**

Enthusiast

**\$29.90**

Professional

**\$79.99**

### Extra Credits

- › Users can add balance at any time
- › Users can earn credits through social tasks



## High Value of Community

- › Community engagement brings subscribers
- › 1Hub.ai integrates users into dynamic process
  - Feedback and governance: Community-driven decision making
  - Focus on gamification, social tasks, activities etc



## Engagement Through Token Utility

- › Token is required for the full experience
- › Revenue share: Staking & farming



## Marketplace

- › Revenue from transaction fee
- › 10% on every successful trade (lower than competition)



# Token Utility

Multiple use cases make 1HUB  
attractive for users and investors

## 1 Access Token

- Unlocks platform features
- Key features & quality-of-life improvements, for example:
  - Sell on marketplace
  - Carry subscription credits to next month

## 2 Platform Currency

- Reduced fee when paying in 1HUB

## 3 Revenue Share

- Staking
- Farming
- Earn for voting on governance

## 4 Governance voting

## 5 Deflationary Token

- More platform usage = More burn



# Tokenomics

High float / low FDV model,  
as part of Seedify’s AI Jam

## Token Distribution

	1HUB Amount	Unlock at TGE	Cliff	Vesting
Fundraise	700,000,000 1HUB	50 %	3 months	—
Team	100,000,000 1HUB	0 %	6 months	over 24 months
Advisory	30,000,000 1HUB	0 %	3 months	over 24 months
Product Growth Incentives	100,000,000 1HUB	30 %	—	over 7 months
Liquidity & Market Making	70,000,000 1HUB	100 %	—	—
<b>Total</b>	<b>1,000,000,000 1HUB</b>			

## Fundraise Rounds

Round	1HUB Amount	Price	Target Raise
Private	250,000,000 1HUB	\$ 0.001	\$ 247,500
KOLs	150,000,000 1HUB	\$ 0.001	\$ 148,500
Public	300,000,000 1HUB	\$ 0.001	\$ 297,000
<b>Total</b>	<b>700,000,000 1HUB</b>		<b>\$ 693,000</b>

# The Founders



**Lukas**

Crypto Innovator  
CEO

- > 7+ years of crypto trading and investment experience
- > Skilled in identifying and leveraging emerging tech trends
- > Passionate AI enthusiast, boosting his work power with AI tools daily



**Paul**

Tech Problem Solver  
CTO

- > 20+ years of coding expertise across various technologies
- > Skilled at adapting cutting-edge tech for practical applications
- > Self-taught AI visionary, experimenting with AI integration



**Stefan**

Influencer Marketing Guru  
CMO

- > 2.7M+ followers across YouTube, TikTok and Instagram
- > Co-founder of Techmagnet, successful tech influencer brand
- > Pioneering AI tool usage in content creation and business scaling



**Thomas**

Structure Expert  
COO

- > Techmagnet co-founder, expert in business operations
- > Experienced in influencer marketing and business structuring
- > Applies AI tools to optimize business processes

## Why we're the right team for 1Hub.ai:

- 1 Unique blend of crypto, tech, and influencer marketing expertise
- 2 Hands-on experience as AI power users across diverse fields
- 3 Deep understanding of both Web2 and Web3 landscapes
- 4 Complementary skills united to drive innovation in AI accessibility
- 5 Massive reach through Techmagnet (2.7M+ followers)



# Unique Advantages

## Techmagnet

- > Influencer with 2.7M+ followers
- > Part of founding team

## First Mover

- > First AI aggregator in Web3



## Smoothest AI experience: Workflows and AI Assistant

- > Workflows: One click to solve complex problems, utilizing multiple AIs in one flow
- > AI Assistant: One click to get from idea to result

# Go-To-Market Strategy

## Techmagnet



- Promotes 1Hub.ai to audience of 2.7M+ followers
- Giveaways, such as: First 1000 subscribers have chance to win high-tier NVIDIA GPU

## KOLs



- Influencer marketing
- Referral program: Bring users, get revenue share

## Socials Pump



- Engagement farming on Galxe, Zealy etc
- Social tasks to earn platform credits

## Encourage Adoption



- Educational content (tutorials for 1Hub.ai platform and AIs, etc)
- Freemium model for no-barrier user onboarding

## Airdrop Campaigns



- Incentivize users to engage with platform and spread enthusiasm

## Partnerships



- With leading AI providers, which we integrate
  - Leonardo AI, Murf, ElevenLabs, D-ID etc
- Lower AI costs for us = More revenue
- Cross-promotion

# Competition

	1Hub.ai	Poe	OpenArt	ChatHub	Magai	GlobalGPT	TheB.ai	MultipleChat
Free subscription	✓	○	✓	✓	○	○	✓	○
Unlimited usage	✓	○	✓	○	○	✓	✓	○
Text AI	✓	✓	○	✓	✓	✓	✓	✓
Image AI	✓	✓	✓	✓	✓	✓	○	✓
Video AI	✓	✓	○	○	✓	✓	○	○
Audio AI	✓	✓	○	○	○	○	○	○
AI Workflows	✓	○	✓	○	○	○	○	○
All-in-one AI Assistant / Agent	✓	○	○	○	○	○	○	○
Marketplace	✓	✓	○	○	○	○	○	○
Revenue share	✓	○	○	○	○	○	○	○

# Roadmap

## Q1 2024

- > Onboarded Techmagnet

## Q2 2024

- > Closed-circle early alpha MVP

## Q1 2025

- > Attain 20,000 free users & 1,000 paid users (in line with neutral scenario, see "Key Metrics")
- > Browser extension
- > Mobile app
- > Workflows, AI Assistant, Marketplace

## Q4 2024 We are here

- > Public platform launch
- > More AIs, new categories (video, crypto etc)

## Q3 2024

- > Seedify incubation
- > Logo & website redesign
- > App UI/UX rework

# Key Metrics

## Success Metrics

- > Active monthly paying users
- > Break-even after x months

## Target

- > 100k monthly paying users after 1 year
- > Break-even after 7 months (neutral scenario)

## Financial Needs

- > Fundraise target of \$700k gives runway for 1 year

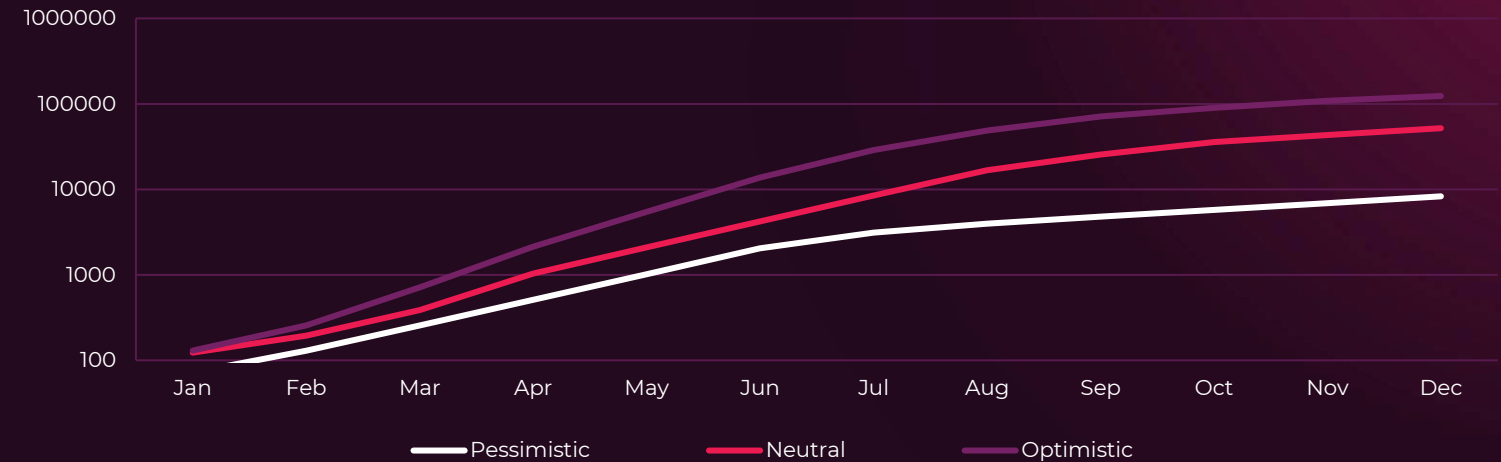
**\$250k** Development

**\$250k** Marketing

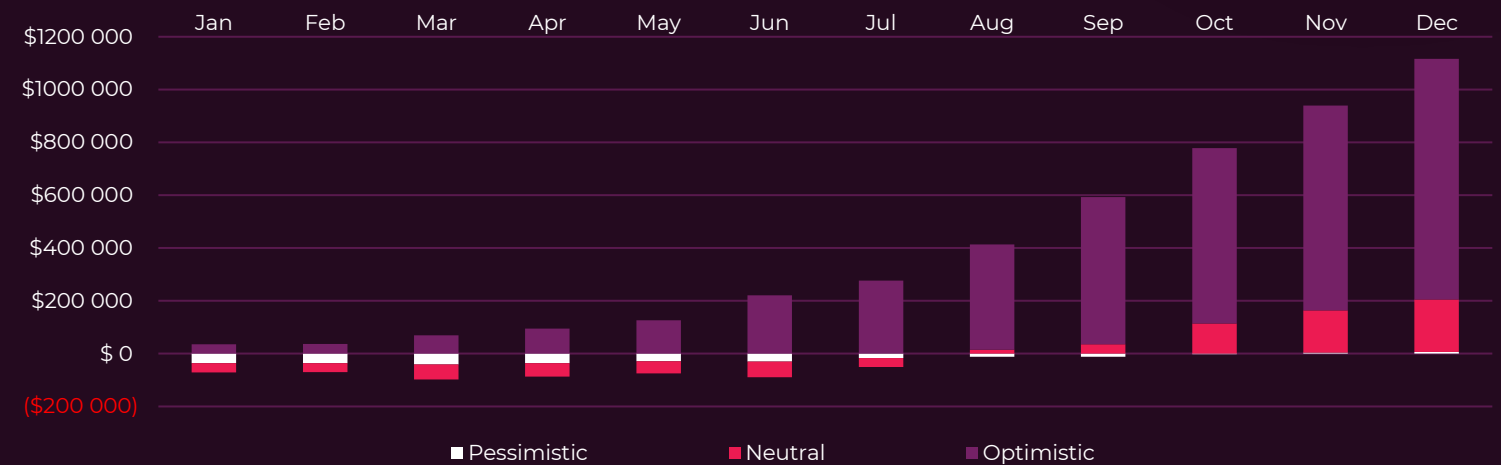
**\$100k** Team Salary

**\$100k** Expenses (paying for ais, servers etc)

## Active monthly paying users



## Net projected cashflow



We are revolutionizing AI accessibility.

# Be part of our journey today!



**Lukas Schiefer**

CEO & Co-Founder



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