PITCH DECK
presentation

1Hub.ai

1Hub.ai

is set to revolutionize

the web-based AI landscape.

1Hub.ai is building a platform that unifies AI services and gives access to custom models through a decentralized, blockchain-synchronized computation cloud.

problem

Within just a few years,
AI has become an everyday tool for the masses.
Now, AI is readily available – But not accessible.
Exploring new AI services presents unnecessary barriers.

In this wide range of possibilities,
there is no central authority or guidance.
Users get lost in the vast landscape of web-based AI,
facing multiple subscriptions and fees to be paid.

*How to even know which AI is
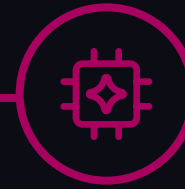the right one for the task at hand?*

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solution

1Hub.ai is the next step in the ever-evolving world of AI technology.

Bringing together what belongs together, 1Hub.ai radically streamlines the user experience.
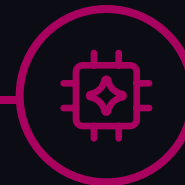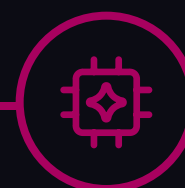
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project summary

AI Aggregator

- Use multiple AIs in one app
- Pay just one subscription
- Trained assistant helps in finding the right AI
- Popular AIs for text, image, speech, video: ChatGPT, Dall-E, Murf, HeyGen etc

AI Workflows

- Combine multiple AIs into simple workflows
- Solve complex tasks with one button click

AI Assistant

- Custom-trained with AI docs and platform data
- Helps you find the right AI for your task
- Optimizes prompts to deliver best results

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approach

From the bottom up, 1Hub.ai is conceived to be a user-centric project, with simplicity and usability at the forefront.

By offering a familiar, yet uniquely different dashboard interface and overall experience, 1Hub.ai picks up users right where they stand and welcomes them into a new AI reality.

1Hub.ai

maxium
accessibility

1Hub.ai bridges the gap between Web2 and Web3:

Users can pay for 1Hub.ai services in fiat. No crypto knowledge required.

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influencer techmagnet

1Hub.ai walks hand-in-hand with Techmagnet:
One of the biggest tech influencers in the
German-speaking space, with an audience of over

▷ **800,000 subscribers on YouTube,**

♪ **1,700,000 followers on TikTok,**

⊡ **and 160,000 on Instagram.**

⟨1 1Hub.ai

potential

*Targeting the widest-possible audience:
All current AI users and everyone
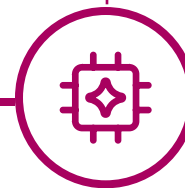interested in taking part.*

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Techmagnet has over 2.5M followers / subscribers
Expected conversion rate 0.1–10%
= 2,500 – 250,000 users

235M university students worldwide
Expected conversion rate 0.001–1%
= 2,350 – 2,350,000 users

User statistics of some major AI services
- ChatGPT: 2,000,000 paying users, each paying ≥$ 20 monthly
- WriteSonic: 40,000 paying users, each paying ≥$ 13 monthly
- Jasper: 60,000 paying users, each paying ≥$ 39 monthly

Expected conversion rate 1–10%
= 21,000 – 210,000 users

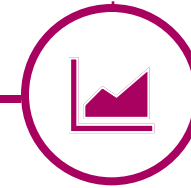**Potential monthly 1Hub.ai users:**
25,000 – 2,800,000

potential

Looking at the numbers even conservatively, a promising perspective unfolds.

Conservative estimate:
Monthly 1Hub.ai users

- Year 1: 20,000
- Year 2: 50,000
- Year 3: 150,000

Conservative estimate:
Monthly 1Hub.ai per-user revenue

$ 10

Potential yearly 1Hub.ai revenue:

- Year 1: $ 2,400,000
- Year 2: $ 6,000,000
- Year 3: $ 18,000,000

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roadmap

Q2 **2024**

- Brand building
- Community building
- Forming partnerships and associations
- Fundraise start
- Whitepaper
- Landing page

Q3 **2024**

- Product MVP release
- Fundraise finish
- Promotion at Web3 Dubai event
- Testing phase (free)
- Payment gateway implementation
- Product full release
- Full website

Q4 **2024**

- 1HUB token launch (TGE)
- Team expansion
- Additional services development start
- Ongoing product development
- Usability improvements
- Integrating user feedback
- Keeping up-to-date with market

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